



D-BOX Reaches 200 Screens Worldwide, New North American Theatres Announced

Longueuil, Québec (Oct. 10, 2012) – D-BOX Technologies Inc. (TSX:DBO), a leader in innovative motion technology, announced today new agreements with North American theatre partners, bringing the company's total number of D-BOX screens to 200 worldwide. These new agreements, which increasingly include a portion of upfront payments, are all with existing D-BOX customers and clearly demonstrate the ongoing success of the D-BOX business model.

New theatres already scheduled to open before the end of 2012 include:

- Cinema RGFM in Joliette, Quebec (a 2nd location and a 1st with two screens)
- Cinema West Civic Plaza 12 in Hesperia, Calif. (a 6th location)
- Galaxy Theatre at the Trails in Austin, Texas (a 9th location)
- O'Neil Cinemas at Brickyard Square in Epping, N.H. (a 3rd location)
- Santikos Palladium in Houston, Texas (a 5th location and a 1st with two screens)
- UltraStar Cinemas AK-Chin in Maricopa, Ariz. (an 8th location)

The following table shows the total number of D-BOX screens worldwide, broken down between backlog* screens and installed screens:

AS OF OCT.10, 2012	BACKLOG SCREENS	INSTALLED SCREENS	TOTAL SCREENS
Domestic (N.A)	30	127	157
International	10	33	43
TOTAL	40	160	200

** From a practical standpoint, the Corporation defines systems backlog as follows: an order for D-BOX MFX systems received as part of a contractual agreement and for which the installation is scheduled within a twelve-month period.*

Given these new orders, as of today there are 29 exhibitors with more than one installed complex integrating the D-BOX technology and there are 14 exhibitors with more than one D-BOX screen within a same complex. These trends reflect not only the overall success of the D-BOX business model but also the growing desire amongst existing exhibitors to present, simultaneously, more than one D-BOX movie in their theatres. Considering its installed base in the commercial theatre market, D-BOX also continues gaining traction in its OEM business segment through a continuous increase of its brand awareness.

"The increase of our worldwide footprint remains steadfast with a healthy combination of new exhibitors and repeat business from existing customers. These trends should definitely be viewed as a true testament to the quality of the D-BOX experience and its success at the box office," said President and CEO of D-BOX Technologies, Claude Mc Master.

ABOUT D-BOX

D-BOX Technologies Inc. designs, manufactures and markets cutting-edge motion systems intended mainly for the entertainment and industrial simulation industries. This unique and patented technology, the D-BOX Motion Code, uses motion effects specifically programmed for each visual content which are sent to a motion system integrated into either a platform or a seat. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unmatched realistic immersive experience. As of today, many Hollywood studios offer D-BOX



Motion Code on their motion pictures in commercial theatres, on DVDs and Blu-rays. By reaching agreements with various industry leaders, D-BOX's award-winning motion technology is gradually proving itself as a new global standard. D-BOX is a public company whose shares are traded on the Toronto Stock Exchange under the symbol DBO. For more information, visit www.d-box.com

D-BOX[®] and D-BOX Motion Code[®] are registered trademarks of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

-30-

For further information, please contact:

Guy Marcoux
Vice-President of Marketing
D-BOX Technologies Inc.
450-442-3003 ext. 263
gmarcoux@d-box.com

Investor Relations
Marc Jasmin CMA, President
Jasmin Financial Communications
514-231-2360
marc@comjasmin.com