



## CL CORP & D-BOX COLLABORATE TO CREATE NEW 4D ATTRACTION FOR 30<sup>TH</sup> ANNIVERSARY CELEBRATION OF PARC ASTERIX

**Montreal, Quebec, April 9, 2019** – D-BOX Technologies Inc. (D-BOX) (TSX:DBO), a world leader in immersive motion entertainment experiences and CL Corporation, a creator and builder of dynamic attractions and simulators for the entertainment industry, are proud to collaborate on the 30<sup>th</sup> anniversary of Parc Asterix, the famous theme park in France owned by Compagnie des Alpes, a leading player in the European leisure industry.

To celebrate three decades of fun for all ages, Parc Asterix will offer a slew of new attractions, not the least of which is a state-of-the-art 4D theatre created by CL Corp featuring 300 dynamic and sensorial seats, powered by D-BOX motion technology. Visitors will immerse themselves in *Attention Menhir!*, a new short film highlighting the adventures of the beloved Gauls as they resist Roman occupation once again. This action-packed story is enhanced with 4D effects and powered with CL Corp 4D seats, perfectly synchronized by D-BOX to immerse visitors in all the twists, turns, ups and downs the Asterix universe is known for.

“To be included in the 30<sup>th</sup> anniversary celebration of Parc Asterix is a great honour for D-BOX in so many ways,” states Claude Mc Master, President and CEO for D-BOX. “Not only do we have the pleasure of collaborating with CL Corp again, we also get to integrate our unparalleled motion technology into the most popular French comic series in the world to deliver an exceptional immersive entertainment experience for all visitors.”

“Working for Parc Asterix and Compagnie des Alpes on the largest 4D room in Europe is a great honour,” said Christophe Lucchini, Founder and CEO of CL Corp. “To create an incredible immersive experience for customers and deliver the best seat experience for this 4D theater, we naturally chose D-BOX. Their attention to detail, and ability to help us bring this story to life is impeccable. We can’t wait to see the reaction people have when they are completely immersed in this incredibly unique adventure.”

Parc Asterix is located 40 minutes north of Paris and has officially opened on April 6<sup>th</sup>, 2019.

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### **ABOUT D-BOX**

D-BOX redefines and creates hyper-realistic, immersive entertainment experiences by moving the body and sparking the imagination through motion. This expertise is one of the reasons why D-BOX has collaborated with some of the best companies in the world to deliver new ways to enhance great stories. Whether it’s movies, video games, virtual reality applications, themed entertainment or professional simulation, D-BOX will make sure you feel it all.

D-BOX Technologies Inc. is a publicly traded Canadian company listed on the Toronto Stock Exchange (TSX: DBO). The head office is located in Montreal and satellite offices are based in Los Angeles, USA and Beijing, China. [www.d-box.com](http://www.d-box.com)



### **ABOUT CL CORP**

CL Corp has been successfully manufacturing attractions for the entertainment industry since 1999. Headquartered in France, the company is a market leader offering state-of-the-art products and customized, turnkey solutions for theme parks, amusement parks, FECs, zoos, aquariums, science centers and other leisure areas around the world.

CL Corp works diligently to support companies from start to finish with unparalleled expertise and 20 years of industry insights. Present in Europe, Mena, Canada and Asia, our team of professionals offers the personalized service, creative vision and genuine passion to ensure each and every project is an unqualified success.

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