



D-BOX continues its growth in China with the addition of more screens

Montreal, Quebec – July 31, 2018. D-BOX Technologies Inc. (D-BOX)(TSX:DBO), the world leader in immersive entertainment experiences, is proud to announce the continuation of their expansion in China via a new contract with Link Digital Cinema China Technology (Beijing) Co., Ltd. (Link DC). The Asian company recently signed an agreement to purchase additional D-BOX motion system in an effort to capitalize on the growing demand for premium entertainment experiences.

In a previous agreement, Link China has contributed to install 7 D-BOX screens for key locations across the country. With this new contract, D-BOX is expected to install many more screens before the end of the year with some already in the installation process.

The company's success in China goes back to 2016 when they entered into an agreement with Bestar, one of China's premium entertainment companies, to install 3 screens with fully-integrated D-BOX motion seats. The full screen theatres are located in Chengdu, Shanghai and Haikou and feature more than 300 D-BOX motion seats. Based on their success, two additional venues have opened in Ningbo and Nanjing counting nearly 150 seats.

A full theatre venue with 70 motion seats was also recently installed at the *Bestar Ruian* cinema and is now officially open much to the delight of moviegoers in that region. Earlier this year in Yangquan, a full screen venue with more than 30 D-BOX motion seats was inaugurated at the *Yangquan China Film Stellar cinema*.

D-BOX is also opening another screen on July 20th with the installation of 75 seats at the *Yiwu Bestar cinema*.

“Over the past few years, the number of moviegoers across China eager to try innovative new entertainment experiences has been growing by leaps and bounds,” declares Claude Mc Master, President and CEO of D-BOX. “As a result, we are always happy to partner with leaders like Link DC and introduce our unique immersive experience to more people in order to capitalize on this significant opportunity to build on our success throughout Asia.”

“Part of the reason we have enjoyed so much success is because we make it a priority to offer our customers innovative, leading-edge technology that enhances the movie-going experience,” says Qiu Jingchuan, General Manager from Link DC. “This new contract with D-BOX is another way for us to pursue our mandate to thrill audiences with a unique form of premium entertainment that comes with a track record of worldwide success behind it.”

For more information on immersive motion cinema seating, the technology that drives it, and its range of applications, visit d-box.com.

ABOUT D-BOX

D-BOX redefines and creates hyper-realistic, immersive entertainment experiences by moving the body and sparking the imagination through motion. This expertise is one of the reasons why D-BOX has collaborated with some of the best companies in the world to deliver new ways to enhance great stories. Whether it's movies, video games, virtual reality applications, themed entertainment or professional simulation, D-BOX is on a mission to move the world. www.d-box.com



D-BOX Technologies Inc. is a publicly traded Canadian company listed on the Toronto Stock Exchange (TSX: DBO). The head office is located in Montreal and satellite offices are based in Los Angeles, USA and Beijing, China. D-BOX is present in 40 countries and over 684 screens around the world as of March 31, 2018.

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