



Cinemark adds more D-BOX seats and screens to theatres across Latin America to meet the demand for premium, immersive entertainment experiences

Montreal (Quebec, Canada), June 28, 2018 – D-BOX Technologies Inc. (“D-BOX”) (TSX:DBO), the world leader in immersive entertainment experiences, and Cinemark, the number one exhibitor in South and Central America, are pleased to announce the addition of D-BOX seats to a number of auditoriums across five countries. This new agreement expands the installation of motion seats in existing theatres in Colombia, Brazil, and Peru in addition to two new screens in Chile. Even more exciting, Nicaragua will experience D-BOX for the first time with two new screens.

The popularity of D-BOX is growing in Latin America as more moviegoers find new and unique ways to immerse themselves into the movie. This most recent agreement will bring the total number of D-BOX screens in Latin America to 126, signifying Cinemark’s dedication to providing premium, immersive entertainment experiences across their global circuit.

Based on the growing list of worldwide successes, D-BOX is widely seen as a long-term solution for exhibitors who focus on building their brands and boosting box office revenues.

“As the leader in motion seating technology with nearly 700 screens in more than 40 countries, we are always excited when high-caliber companies, such as Cinemark, tap into the power of our proven technology to build their business and attract even more movie-goers,” said Claude Mc Master, President and CEO of D-BOX. “The trust Cinemark has in our technology is especially valuable given their commitment to offering customers innovative, unparalleled entertainment experiences.”

“We are pleased to expand our partnership with D-BOX and provide more of our guests across our Latin American circuit the opportunity to experience motion seats,” stated Valmir Fernandes, President of Cinemark International. “D-BOX has proven to be a premium attraction that resonates with our guests as it fully immerses them into the on-screen action.”



ABOUT D-BOX

D-BOX redefines and creates hyper-realistic, immersive entertainment experiences by moving the body and sparking the imagination through motion. This expertise is one of the reasons why D-BOX has collaborated with some of the best companies in the world to deliver new ways to enhance great stories. Whether it's movies, video games, virtual reality applications, themed entertainment or professional simulation, D-BOX is on a mission to move the world. www.d-box.com

D-BOX Technologies Inc. is a publicly traded Canadian company listed on the Toronto Stock Exchange (TSX: DBO). The head office is located in Montreal and satellite offices are based in Los Angeles, USA and Beijing, China. D-BOX is present in 40 countries and over 680 screens around the world as of March 31, 2018.

ABOUT CINEMARK HOLDINGS, INC.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 533 theatres with 5,964 screens in 41 U.S. states, Brazil, Argentina, and 13 other Latin American countries as of March 31, 2018. For more information, go to cinemark.com.

For further information, please contact:

D-BOX TECHNOLOGIES INC.

Violaine Boucher
Communications Director
514 206-2267
vboucher@d-box.com

BRISTOL CAPITAL LTD.

Glen Akselrod
Investor relations
905 326-1888, ext. 10
glen@bristolir.com

Cinemark Investor Contact:

Chanda Brashears
972 665-1671
cbrashears@cinemark.com

Cinemark Media Contact:

James Meredith
972 665-1680
communications@cinemark.com