



## **D-BOX PURSUES ITS EXPANSION WITH KINOPOLIS BY ADDING 18 NEW SCREENS IN GERMANY**

**Montreal, Quebec, May 15, 2018** – D-BOX Technologies Inc. (TSX:DBO) (“D-BOX”), a world leader in immersive entertainment experiences and Kinopolis, Germany’s largest independent cinema operators, are pleased to announce the addition of D-BOX motion seats to 18 new screens throughout Germany.

Currently, Kinopolis offers D-BOX motion technology on 9 screens in Main-Taunus, Darmstadt and Rhein-Neckar. The world-renowned motion seats will be added to screens in Hanau, Gießen, Rosenheim, Aschaffenburg, Bonn - Bad Godesberg and Koblenz.

This exciting announcement brings the total number of D-BOX screens with Kinopolis to 27, giving moviegoers more exciting entertainment options and this is providing an extra boost at the box office.

“The German market is showing us that more and more people are willing to pay for exceptional, premium entertainment experiences so we are thrilled to be working with Kinopolis again,” explains Claude Mc Master, President and CEO for D-BOX. “This newest collaboration is just one more example of the power that our immersive motion technology has given those customers an unforgettable, non-distracting experience built around a proven, innovative way to watch the latest blockbusters.”

From a business standpoint, the decision to trust in the reliable, unparalleled motion technology from D-BOX has been an easy one for world-class exhibitors like Kinopolis.

“We are constantly looking for exciting options that will give the audience a better, premium entertainment experience,” says Dr. Gregory Theile, CEO for Kinopolis. “In today’s competitive milieu, where everyone is competing for the attention of consumers, D-BOX gives us a definite edge that has already had an amazing effect on our brand awareness, attendance records, and most importantly, ticket sales.

ECCO Cine Supply and Service GMBH will handle the installation which will start in July and be completed by December just in time for the holiday movie-watching season.

“The totally flexible seating options, and easy installation means exhibitors can be up and running in very little time,” states Thomas Rüttgers, Managing Director of ECCO Cine Supply and Service GMBH. “For moviegoers, the amazing precision and highly believable immersion that you can only get from a single-seat and with a personalized experience that is designed to pull you into the movie like no other system can. As Kinopolis will tell you, that’s a unique advantage that is proving to be great for repeat business.”

### **About Kinopolis Group**

With over 100 years of movie theatre tradition under its belt, the Kinopolis Group is a fourth generation, family-owned enterprise that has made entertainment history in Germany. Kinopolis has a presence in 15 locations across the country and is widely recognized as one the largest and most successful movie theatre companies in Germany. Based in Darmstadt, Kinopolis is committed to bring the highest level of



professionalism and state-of-the-art technology to the industry. Kinopolis was the first theatres in Germany to have all of its screens converted to digital format.

For more information, visit [www.kinopolis.de](http://www.kinopolis.de)

#### **About ECCO**

ECCO Cine Supply and Service is a leading cinema integrator in Germany and offers a wide range of services in cinema technology. From immersive motion, up-to-date projection including the new laser generation, to audio technology and innovative seating concepts - ECCO offers everything from one single source. <http://www.ecco-online.eu/>

#### **About D-BOX**

D-BOX redefines and creates hyper-realistic, immersive entertainment experiences by moving the body and sparking the imagination through motion. This expertise is one of the reasons why D-BOX has collaborated with some of the best companies in the world to deliver new ways to enhance great stories. Whether its movies, video games, virtual reality applications, themed entertainment or professional simulation, D-BOX mission is to move the world. [www.d-box.com](http://www.d-box.com)

D-BOX Technologies Inc. is a publicly traded Canadian company listed on the Toronto Stock Exchange (TSX: DBO). The head office is located in Montreal and offices are based in Los Angeles, USA and Beijing, China. D-BOX is present in 40 countries in over 670 screens in the world.

For more information:

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