



D-BOX CRUSHES WORLDWIDE BOX OFFICE REVENUE ON FIRST OPENING WEEKEND FOR AVENGERS: INFINITY WAR

Montreal, Quebec – May 2, 2018 – D-BOX Technologies Inc. (TSX:DBO) (“D-BOX”), the world leader in immersive entertainment experiences, is proud to announce that D-BOX tickets sales for *Avengers: Infinity War* crushed box office records on the first opening weekend in almost every location around the world.

The super-hero, action-packed movie kicked off the summer box office season in high style pulling in \$250 million in North American ticket sales and \$380 million overseas for a global total of \$630 million. These numbers make it the biggest worldwide debut of all time and surpass the 2015 North American record achieved by *Star Wars: The Force Awakens*, which clocked in at \$248 million.

Occupancy rates in North America all went through the roof for major exhibitors like Cineplex, Cobb, Cinemark, AMC, Cinema West and Premiere, to name a few, cashing in on the premium benefits of offering D-BOX to their clients. In fact, in some cities they were almost sold out during the first weekend.

“We’re ecstatic that D-BOX was chosen by scores of moviegoers around the world looking for the absolute best way to experience the epic action,” states Claude Mc Master, President and CEO of D-BOX. “And the numbers just prove that when it comes to really feeling like you’re part of the story and getting the most for your money, nothing beats the premium experience that only D-BOX can deliver.”

With a presence on more than 670 screens in 40 countries, this latest box office success underlines the incredible worldwide appeal of the unparalleled motion technology. What’s more, the overwhelming response caps a growing list of achievements for the immersive entertainment leader and bodes well for the long list of projects to come in the following months.

ABOUT D-BOX

D-BOX redefines and creates hyper-realistic, immersive entertainment experiences by moving the body and sparking the imagination through the use of technology and motion. This expertise is one of the reasons why D-BOX has collaborated with some of the best companies in the world to deliver new ways to tell great stories. Whether it’s movies, video games, virtual reality applications, themed entertainment or professional simulation, D-BOX driven by a desire to enhance the experience and, ultimately, move the world.

D-BOX Technologies Inc. is a publicly traded Canadian company listed on the Toronto Stock Exchange (TSX: DBO). The head office is located in Montreal and has offices in Los Angeles, USA and Beijing, China. D-BOX is present in 40 countries in over 670 screens in the world. www.d-box.com

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