





PRESS RELEASE

FIRST SCREEN WITH 260 D-BOX SEATS NOW OPEN IN EGYPT!

Longueuil (Quebec, Canada) and Cairo (Egypt), May 17, 2016 – D-BOX Technologies Inc. (TSX: DBO), Oscar Group and Citystars Properties are proud to announce the opening of the very first screen worldwide with 260 seats equipped with D-BOX motion systems in Cairo, Egypt. The Diamond Cinema Citystars D-BOX is also the first ever theatre to offer this innovative immersive technology in Africa and the Middle East.

"This opening marks another milestone to further develop our international footprint. With this new screen, D-BOX is now present on all five continents", announced Claude Mc Master, President and Chief Executive Officer of D-BOX. "We are proud to bring our immersive experience to the relatively young population of Egypt, which enthusiastically responds to the type of entertainment we provide", added Mr Mc Master.

"The added-value of D-BOX is recognized internationally in the cinema industry. With the D-BOX brand associated to ours, we will offer our guests the best quality immersive experience", said Wael Hassan Abdallah, Chief Executive Officer of Oscar Group. "Since May 5, Egyptians have been able to enjoy *Captain America: Civil War* in D-BOX. Our occupancy rate has exceeded all expectations and the positive feedback received from our clientele is very promising", declared Mr Abdallah.

About D-BOX Technologies Inc.

D-BOX Technologies Inc. designs, manufactures and commercializes cutting-edge motion systems intended for the entertainment and industrial markets. This unique and patented technology uses motion effects specifically programmed for visual content which are sent to a motion system integrated into either a platform, a seat or any other product. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unparalleled realistic immersive experience.

D-BOX®, D-BOX Motion Code®, LIVE THE ACTION®, MOTION ARCHITECTS® and MOVE THE WORLD® are trademarks of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

About Oscar Group and Oscar for Distribution and Theaters

In the late 1960s, Oscar Group was established to distribute film to theaters. As a leading company in the field of artistic production and distribution, Oscar has been very active in Egyptian cinema. Oscar for Distribution and Theaters, an affiliate of Oscar Group, owns and exploits cinemas in Cairo and Alexandria since the 1990s. It is also a key partner with various companies, including D-BOX, of which Oscar for Distribution and Theaters is the official representative in the region.







About Citystars Properties

Building on previous achievements and unique position in the Egyptian market, as an icon and pioneer in the world of premium quality mixed-use real estate developments in Egypt through mega real estate integrated projects, Citystars Properties continues to create, manage and maintain living landmarks with cosmopolitan experience and Egyptian flair, with expansion in the new costal and urban destinations that will be launched soon: Citystars Sharm El Sheikh, Citystars North Coast, Citystars Red Sea Riviera, Citystars Katameyah and Citystars 6th of October.

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