



PRESS RELEASE

EUROPA-PARK THEME PARK & RESORT WILL FEATURE D-BOX MOTION ENABLED SEATS

Longueuil (Quebec, Canada) and Rust (Germany), April 28, 2016 – D-BOX Technologies Inc. (TSX: DBO) and Europa-Park Theme Park & Resort are proud to announce their partnership to install D-BOX motion systems in Europa-Park’s 4D Magic Cinema.

“Voted best amusement park in the world by Golden Ticket Awards in 2015, we offer our guests the best quality experience possible. Since we have installed D-BOX motion systems in our theatre, we receive daily positive and enthusiastic feedback from our customers”, said Michael Mack, member of the Executive Board of Europa-Park and Managing Director/Chief Executive Officer of MackMedia. “With the addition of the D-BOX brand to our park, my family will keep providing our two centuries long promise: unforgettable moments of amusement for the whole family”, added Mr. Mack.

“As an original equipment manufacturer, we are thrilled to team up today with one of the world's leading producers of amusement rides”, declared Claude Mc Master, President and Chief Executive Officer of D-BOX. “Until now, D-BOX’s name was principally associated with movie theatres as well as the simulation and training industries. This agreement marks a new milestone to further deploy our motion immersive technology in themed entertainment”, explained Mr. Mc Master.

At the 4D Magic Cinema, two animated short films produced by MackMedia are presented. ‘Happy Family’, written by bestselling author David Safier, and ‘The Time Carousel’ will feature the D-BOX motion technology, thus enhancing visitors’ experience by making them feel and live an experience through precise and nuanced motion cues. Furthermore, blockbuster movies are scheduled to play with D-BOX motion code twice every evening.

About D-BOX Technologies Inc.

D-BOX Technologies Inc. designs, manufactures and commercializes cutting-edge motion systems intended for the entertainment and industrial markets. This unique and patented technology uses motion effects specifically programmed for visual content which are sent to a motion system integrated into either a platform, a seat or any other product. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unparalleled realistic immersive experience.

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About Europa-Park Theme Park & Resort and MackMedia

In 1975, Europa-Park was opened as a theme park which should offer an ideal combination of park facilities, entertainment, culture and attractions for the whole family – almost all of them designed by the parent company MACK Rides. Today, the family business is by far the biggest theme park in Germany and the best-attended seasonal leisure park worldwide. More than 100 attractions and fantastic shows, 13 rollercoaster and 14 European themed areas will exceed even the wildest expectations. Situated in the culturally rich and scenic border region where Germany meets France and Switzerland, Europa-Park Theme Park and Resort with its five 4* themed hotels are a popular short-break destination for guests from all over Europe.

In 2002, Michael Mack, member of the Executive Board of Europa-Park, decided to found MackMedia with the aim to further develop the digital content and to offer a 360 degree approach. MackMedia is an integral part of Europa-Park's success story for years now. From 2016, visitors can once more enjoy new highlights produced by MackMedia like the new exiting 4D movie 'Happy Family' or Pegasus Coastality, the second Virtual Reality Ride in Europa-Park, which takes guests through the eerily funny world of 'Happy Family' equipped with innovative technology Samsung gear virtual reality glasses.

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